

VARIUS

#YOUR<mark>ONE</mark>WATCHES





ONE WATCH ...



THE EQVIS **VARIUS** IS MUCH MORE THAN JUST A WATCH. IT'S MANY WATCHES.

ALL IN ONE.

Its patented ring - and strap-changing systems that along with the **Varius tool** make it easy and fun to transform it in endless ways – over and over, again and again!

Both rings; **the changeling on top and the divider in-between** can easily be exchanged for an ever-growing variety of new looks, by simply removing the eight screws on top. The tool to do so is already included in the starter package, as well as two extra changelings and an extra strap. You can try it out yourself right away and find out, why we call the Varius **your one watches**. The hardest part may be to choose one look over another, especially, when you increase your possibilities, by adding more changelings and dividers to your portfolio.



Switching dividers and changelings is just one part of the fun. How about easily switching watch straps, allowing for a wide variety without restrictions? With our **patented Varius strap changing system** that eliminates any risk scratching the watch itself or indeed the need for any more than a single pair of hands, making these changes is now an enjoyable stress-free experience.













YOUR STARTER PACKAGE includes one EQVIS Varius dressed in the black POM divider and stainless steel changeling, mounted on the cognac-colored, hand-stitched, Italian calf leather strap with the nine-piece prong buckle, which can also be used for the waterproof, hand-stitched synthetic Velcro[™] strap that is included in the leather travel case. Further usefulness packed within the leather travel case is the two-piece stainless steel Varius watch tool, a glass container filled with four spare screws and two spare lug-bars, an EQVIS polishing cloth, a second changeling made from solid

Bronze as well as a third changeling made from high-tech Forged Carbon.

Be the watch maker, working on your one watches with the Varius tool, easily changing its appearance. Be the designer, creating your own, unique look, playing around with different shapes and materials. Dress it to the occasion, adapt its look to your attire, amaze your peers with what looks to be a unique collection of watches. Or simply leave it as it is and enjoy a 100% Swiss Made precision masterpiece on your wrist.

ONE WATCH OR MANY WATCHES?

NO NEED TO CHOOSE, JUST DECIDE.

ANYTIME, ANYWHERE.

FACTS & FIGURES OF THE EQVIS VARIUS





The VARIUS dial

- > Double-layer with cut-out indices
- > Applied metal indices at 5 and 7 o'clock
- and Côtes de Genève finish
- > Indices applied with luminescent paint Super LumiNova™ BG W9
- > Matte black date wheel with white printing

The VARIUS hands

The VARIUS straps

The VARIUS buckle

titanium

with black leather lining

- > Exoskeleton made from stainless steel 316L
- > Front glass made from sapphire crystal with double layer anti-reflective coating on its inside
- > Back glass made from sapphire crystal
- > Screwbars 25 x 3 mm made from stainless steel
- > hexagonal screws for screwbars and changelings
- > EQ-111 self-winding, mechanical movement
- > Perlage finished bridges
- > 16.5 ,", height 7.9 mm
- > Base caliber ETA Valgranges A07.111
- > Hours, minutes, central seconds, date
- > Power reserve 46 hours
- > 24 jewels, 28'000 A/h
- > Logo-shaped ruthenium rotor

> Screwbars 25 x 3 mm made from stainless steel > hexagonal screws for screwbars and changelings made from stainless steel



- > Hour hand silver polished, partially filled with luminescent paint Super LumiNova™ BG W9 > Minute hand silver polished, partially filled with luminescent paint Super LumiNova™ BG W9 > Central second hand painted matte black
- > Strap #1 is hand made from Italian calf leather
- > Strap #2 is hand made from nylon and polyester
- > Prong and engraved side brackets made from

The VARIUS box

- > Made from MDF and walnut veneer
- > Metal application with laser-engraved EQVIS logo
- > Metal hinges and locking system
- > Black microfibre lining on the inside
- > Additional pocket with logo print inside the lid
- > Removable tray and watch pillow
- > Removable foam cover for transport security

The VARIUS travel case

- > Made from calf leather
- > Metal slider and pull tab
- > Metal zipper chain
- > Holds two part stainless steel Varius tool, two spare screwbars and four spare hexagonal screws in glass container, up to 4 changelings and/or divider rings, up to two straps





100% DESIGNED



100% MANUFACUTRED IN SWITZERLAND



200% DRIVEN BY PASSION!









A DISCOURSE: CONQUERING THE MYTH.

man what the



longing or the next item on the list. 2. 4

and, for us at least, it absolutely works!

you will be directed to the EQVIS website.

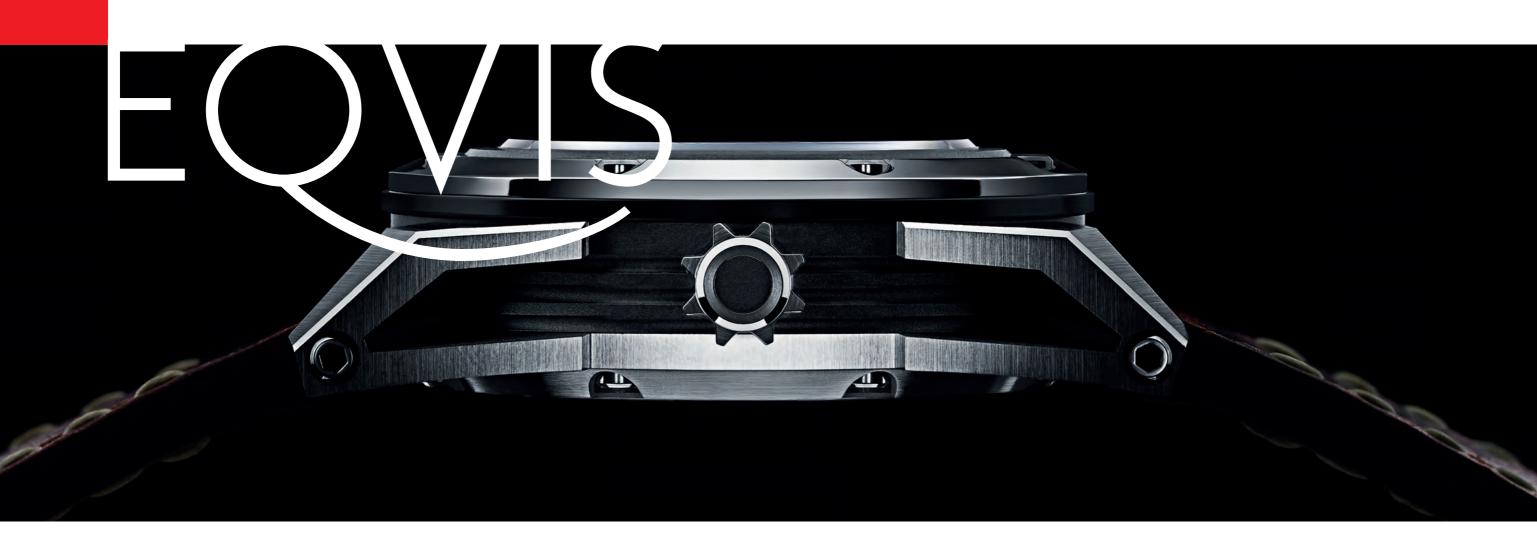
Collecting mechanical wristwatches is much more than a privileged pastime. It is more than an extravagant hobby. Watch collecting is an emotional ride that takes you up and down, around and around, again and again. We collectors are constantly driven, because eventually the longing for a new watch does not end with its acquisition - it must almost always give way to the next

So we venture through the forums, day in day out. We research the most up-to-date trends in specialist magazines and blogs. We look for favorable opportunities and this one, limited special edition, that could become the hype of the year. We go on and on. We are driven. On a search that does not end. The solution is a myth called the **exit watch**. It's that one watch that will hopefully put an end to the joyful suffering of collecting, an impossibility. Or is it? For us, with the EQVIS Varius, it has become a reality. A high-end wristwatch that offers the possibility to easily change its look in endless ways, so that it will simply never get boring? THAT is the recipe for a true exit watch

By the way, when you enter the domain **exit.watch** into your browser window,

E

STANDS FOR EMOTION



EMOTION is the driving force behind everything we do. We know the unique feeling, that only passionate aficionados and collectors know. That very special fascination, that mechanical wristwatches bestow upon us with their perfect interaction of form and function. For us, watches don't just tell us the time, they tell us stories of style, of attitude and of true identity.



Q

STANDS FOR QUALITY

QUALITY for us means one thing in particular: No compromises! Perfection in every detail? High-quality material processing in all areas? The answer to these questions in connection with genuine, traditional watchmaking can be found in this combination only at one place in the world: in Switzerland, the location of our production. But here, too, we were convinced from the outset: we did not want to be satisfied with the 60% value added (for a Swiss-made demand). We wanted everything: **100% Swiss made. Without compromises.** That is why every EQVIS watch comes completely, ie down to the smallest screw, from the land of cheese and chocolate.

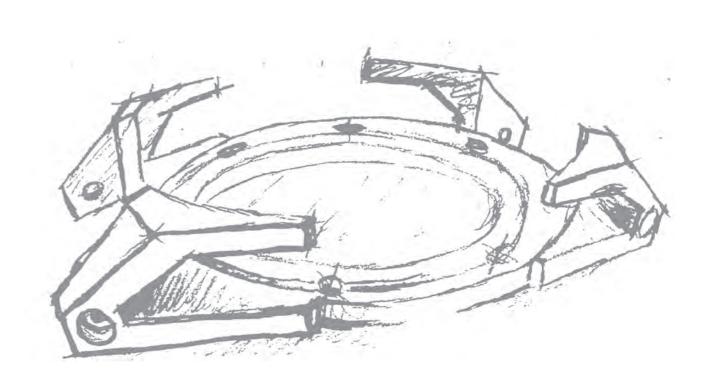
VIS

STANDS FOR VISION

The VISION of EQVIS' founder and head of design, Simon Schmidt. The vision of high-end mechanical wristwatches, whose components complement each other beyond doubt. For his first watch, under his own direction, Simon Schmidt wanted nothing short of absolute perfection. From the harmonious totality to the smallest detail, it is the manifestation of a long-standing dream. The initial result of this dream is the Varius, a 100% Swiss made mechanical masterpiece that is both individual and extremely variable at the same time.







THE BRAIN BEHIND THE BRAND ...

"My name ist **Simon Schmidt** and I founded EQVIS in 2011 to give my passion for design and horology a base from which to create. Creating new things has been the motor of all my endeavors since my early childhood. From creating new fantastic comic worlds on paper to creating new songs as a teenager, when I was part of New York's music scene, to creating new typefaces for graphic designers all over the world, to designing new timepieces for independent watch brands in Germany and Switzerland until finally creating my own, **EQVIS**.

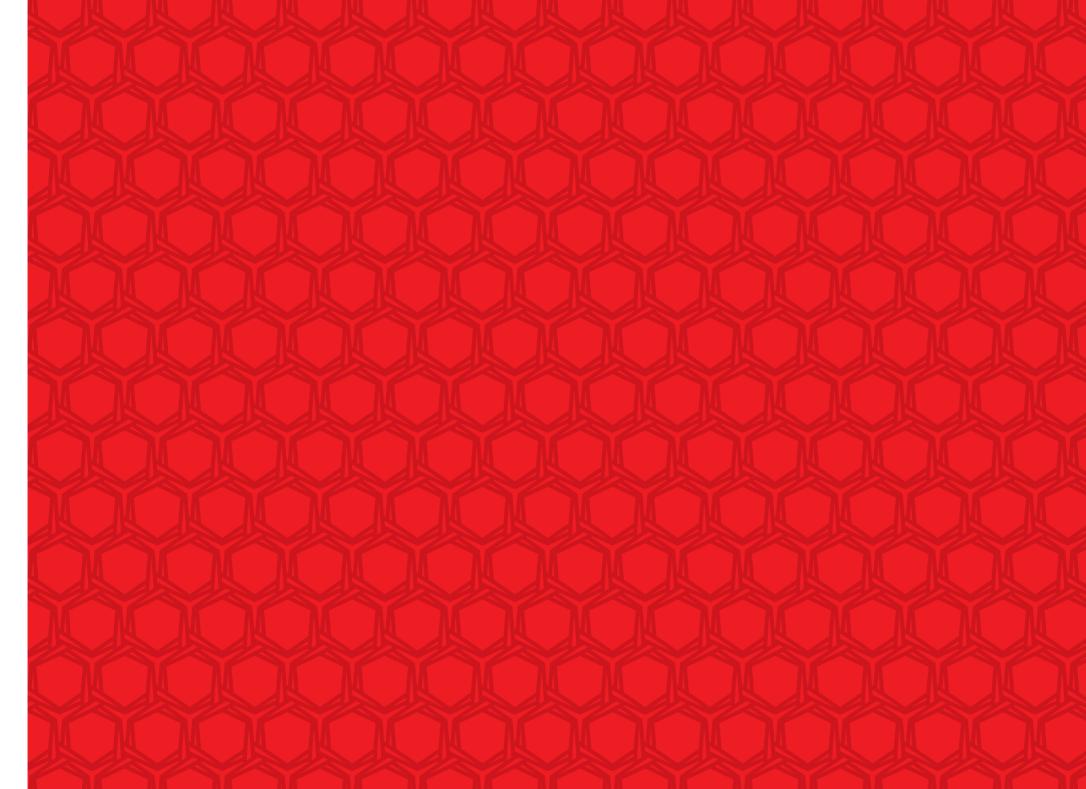
Stalking me throughout all of these adventures is the curse of perfectionism, the pressure of always needing to give **100%**, never being satisfied with less, pushing myself, the team, my suppliers and everyone involved in the process of creation to do the same. No compromises! No bullshit!"





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Photography by **Tom Seelbach** www.tom-seelbach.com

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